

# REDHA NACERBEY

## UI/UX Designer & Product Designer

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### ACADEMIC BACKGROUND

#### BSC IN ELECTRICAL ENGINEERING

University Akli Mohand Oulhadj, Bouira, Algeria

### DESIGN SKILLS

- Product design
- Interface Design (UI/UX)
- Experience design
- Design Leadership
- Social Media Design
- Market Research & Strategy
- Prototyping & Usability Testing

### TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Spline
- Slack
- Notion
- Miro
- Google Meet

### TOP PROJECTS

#### DICER AI (2023) – [www.dicer.ai](https://www.dicer.ai)

AI-driven design with a sleek, intuitive interface.

#### CSP (2023) – [www.compareseniorplans.com](https://www.compareseniorplans.com)

Simplified UX for senior-focused comparison tool.

#### CAPISOFT (2023) – [www.capisoft.nl](https://www.capisoft.nl)

Streamlined SaaS dashboard for Dutch startup.

#### LVBL (2024) – [lvbl.club](https://lvbl.club)

Bold, modern UI for a liveball community platform.

#### LABSCUBED (2024) – [www.labscubed.com](https://www.labscubed.com)

Clean design for a tech-forward product.

#### ANALYSE MASTER (2024) – [www.analysemaster.com](https://www.analysemaster.com)

Soccer Data-heavy UI made simple and sharp.

### LANGUAGES

Arabic: Native

English: Fluent

French: Proficient

### DESIGN HISTORY

#### PRODUCT DESIGNER

**Cosmic Design Agency.** Miami, FL (Remote) | Full-Time | May 2023 – Present (2 Years)

- Led end-to-end design for U.S. & EU client projects, from wireframes to launch.
- Collaborated with devs and clients to align designs with tech and goals.
- Managed client feedback, turning ideas into clear design solutions.
- Grew Cosmic's social media engagement with design-focused content.
- Stayed ahead by integrating design trends and new tech into projects.

#### UI UX DESIGNER

**Freelance.** June 2020 – Present (4 Years 9 Months)

- Designed a super admin dashboard for Leadific, easing data management.
- Crafted FNEEK's crowdfunding app UI for better engagement and appeal.
- Built portfolios that boosted client leads by 35%.
- Solved client pain points, raising satisfaction by 30%.

#### UI/UX DESIGNER

**Rawa IT.** Riyadh (Remote) | Full-Time | May 2021 – December 2021 (8 Months)

- Defined brand identity and designed user-friendly dashboards.
- Improved efficiency by 30% with prototypes and user testing.
- Worked with devs to create designs fitting tech and business needs.

### PORTFOLIO

<https://www.redha.design>